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BACK TO CAMPUS 2010



THE COLUMBUS MAGAZINE

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THIRD & HOLLYWOOD  
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COMPLIMENTARY ISSUE  
PROVIDED BY



JAY RICHARDSON

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OHIO'S OWN RAIDER

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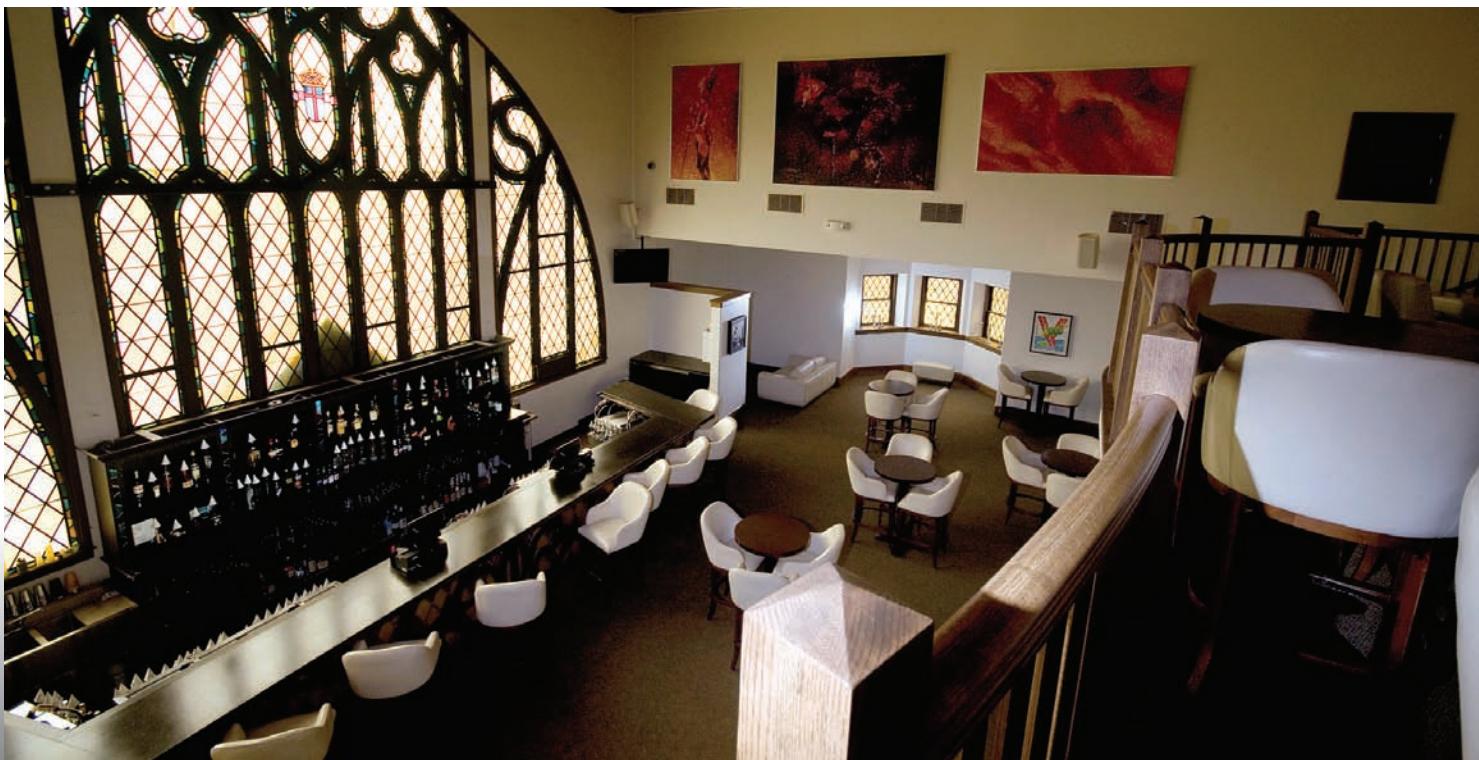


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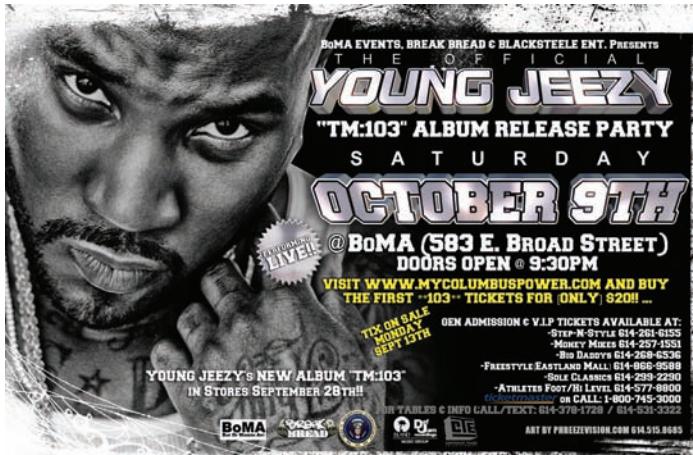
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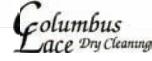
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THE COLUMBUS MAGAZINE

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COVER STORY  
PHOTOGRAPHY: ERIC WAGNER  
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INTRO: MARY WOLFE



THIS MONTH'S BACK TO CAMPUS ISSUE IS CELEBRATED BY NFL CHAMPION AND BUCKEYE HITTER, JAY RICHARDSON. HIS HUMBLE BEGINNINGS AND FAMILY VALUES ARE THE FOUNDATION FOR HIS UNDISPUTED NFL SUCCESS. READ ON TO LEARN MORE ABOUT THIS INSPIRING TALENT AND CONSUMMATE PROFESSIONAL.

special thanks:  
C MAGAZINE WOULD LIKE TO THANK ALL OF OUR SPONSORS, ADVERTISERS AND SUPPORTERS FOR THEIR MUCH APPRECIATED TIME AND ATTENTION OVER THE LAST NINE YEARS. AS ALWAYS, WE WILL CONTINUE TO BRING YOU THE INFORMATION YOU NEED TO ENJOY COLUMBUS IN FULL AND THE EXCLUSIVE FEATURES WE'RE CERTAIN YOU WON'T FIND ANYWHERE ELSE. LET THE GOOD TIMES ROLL IN 2010!

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## ■ C THIS MONTH

FROM THE EDITOR  
editor@columbusmag.com



Jason Ohlson with OSU alum Bobby Carpenter.

### HOMECOMING

I chose to go to The Ohio State University because I needed to separate myself from suburban regulated reason. I figured the largest college in the country could provide me the freedom I needed. The ol' tabula rasa was what I wanted. Like Kerouac to Big Sur, I came to Columbus to shake the Etch-A-Sketch of my mind.

Though I was looking for some anonymity, what I found was true purpose and place. No longer was I living in a Norman Rockwell bubble in Chagrin Falls, Ohio, playing in the mud of other people's ideas. I became part of something much greater, something altogether exclusive yet omnipresent. Without sounding like an *After School Special*, I found spirit.

Whether I was walking to an early morning class in the middle of a blizzard, talking with a professor or friend in the Oval, or stormtrooping on High Street on the way to a game, Ohio State's culture, history and inclusiveness always inspired me. Some call themselves Buckeyes; I call myself an alum. I learned more at Ohio State than I could ever quantify. I found my wife, business partners, mentors and friends there. I also found myself, which is why OSU will always feel like home.

This is our annual "Back to Campus" issue. When you get a second, drive through campus and look around. It's evolving. The Gateway project looks sharp; some of the older one-way streets now run both ways; the infrastructure is modernizing; and campus itself is growing—hence it having its own zip code. Nonetheless, there's no denying your purpose and place when you are there. And now that the Union renovation is complete, it really feels like a city all to its own.

Go Bucks!

Jason E. Ohlson

# BACK TO CAMPUS 2010



### COVER STORY

#### 26 | JAY RICHARDSON

Discipline, hard work and perseverance are trademarks of the Oakland Raiders defensive end Jay Richardson. In a league where premiere defensive players are hard to find, Raider Nation has embraced Jay Richardson as a playmaker and star. With such a promising career in full motion ahead of him, Jay Richardson embodies the essence of a true quality athlete. Read our exclusive interview with this OSU alum and Dublin, Ohio native.

#### 13 | SUITLESS

This trio has fearlessly carried their passions into new realms, creating exciting careers for themselves. Marketing guru Susan Little parlayed her expertise into the dairy industry, finding great success; Blaine Wilson takes to the mats in his new 30,000-square-foot gymnasium; and Chris Hamel brings his fanaticism for movies to a film center mecca.

#### 19 | TRAVEL & LEISURE

Our weekender, AAA's Debbie Sproul, finds an abundance of wonderful wineries scattered alongside the North Carolina countryside. Lots of lunching, lounging on piazzas with Chianti, this area can satisfy wine enthusiasts for days on end.

#### 20 | 9 FOR \$9

Need some fresh ideas for a lunchtime haunt? We found some new spots with a multitude of flavors: signature pizzas, seasonal pastas, zesty fajitas and sandwiches galore. Step away from your usual spot and give these inexpensive restaurants a shot. For more than 400 lunch-hour hits, check us out online at [www.columbusmag.com](http://www.columbusmag.com).

#### 34 | THE FARE

Feel the ambient warmth of Grandview's Third & Hollywood and take in the classic flavors of Americana refined. Diners here get treated with boutique bounty only the best organic and artisan growers and producers can provide. Sample it all as you linger listening to jazz and sipping on a Manhattan.

#### 45 | RIDE 23

Federal regulations put an end to fiercely fast Pantera, a mid-engine sports car that 40 years ago was meant to compete with Ferrari. Steve Faris was able to snag one from California and bellows about its beautiful lines and timeless styling. And, he says, you barely even notice the speed inching up on the speedometer until you're well past 100 mph.

#### 47 | BEYOND 270

The rock machine known as The Floorwalkers try to make sure that no matter what direction their music takes, it's got a lot of soul and that it sticks to the traditional American rock formula. These soulful six are putting out their first full-length next month, which promises to be a good mix of their old and new.

#### 48 | FINAL WORD

Ohio State alum Lance Palmer, a 4-time All-American wrestler and world-class athlete, gears up to take a leap from the college mat to the professional world of mixed martial arts. Soon, he heads to California to join MMA's Team Alpha Male, an impressive list of elite fighters – all very tough guys.



*Make any time a great time  
with the just-right taste of Bud Light.*

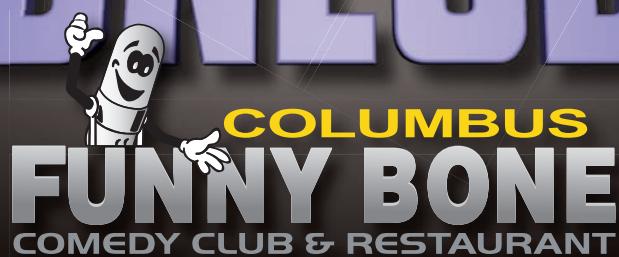
*IT'S THE SURE SIGN OF A GOOD TIME*

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## Armand de Brignac Champagne

1,000 Champagnes were blind tasted, Armand De Brignac was ranked # 1



Armand de Brignac is the luxury Champagne from the award-winning Champagne Cattier chateau of Chingy-les-Roses, France. Bearing the recognizable Ace of Spades insignias on its bottle, Armand de Brignac boasts three prestige cuvees- Brut Gold, Rose and Blanc de Blancs- each reflecting the discerning tastes of those individuals who desire the finer things in life.



ARMAND DE BRIGNAC CHAMPAGNE

### PERFECT FALL DRINK FOR THE NON-BEER DRINKER



#### What you need:

2- 64 oz bottles of apple cider  
1/2 cup orange juice  
4 Cinnamon sticks  
2 Tbsp dark brown sugar  
2 Tbsp lemon juice

1 Tbsp lime juice  
4 whole cloves  
1/4 Tsp ground allspice  
1.5 cups bourbon

#### How to make it:

Combine cedar, orange juice, cinnamon sticks, sugar, lemon juice, lime juice, cloves, and allspice in a large pot. Bring to a boil over high heat. Reduce heat to medium and simmer for 30 minutes. Strain cedar and discard spices. Stir in bourbon and serve hot. Makes about three quarts. Enjoy!



PHOTO: ERIC WAGNER

## RAISING THE BAR BLAINE WILSON

Blaine Wilson. You know, the three-time Olympian, silver medalist and five-time national champion? Yes, that one, and he is back to his alma mater to make a career out of what he loves the most, gymnastics. He currently coaches at The Ohio State University, and to up the bar, he also owns his own gym right in the heart of his hometown.

Integrity Gymnastics is 30,000 square feet of standing gym space full of mats, bars, beams and all-out fun for anyone willing to try. Wilson took over Integrity about a year and half ago and he says his goal is to increase the number of those in the gym and the amount kids wanting to do gymnastics. With numbers around 800, Wilson hopes to have close to 2,000 kids in future years, a goal we have no doubt he will accomplish.

Wilson has been on both sides of the mat. From competitor to coach, he can say, "As a coach, you no longer have control on what goes on." And, he admits to closing his eyes from time to time and hoping that his kids hit their stunt. "There is a certain fear for this sport of not knowing whether or not

you can do it. That's why you have coaches," he adds.

Integrity is such a family-oriented place, and Wilson wants everyone involved to feel comfortable and to have fun with what they are doing. With classes offered like "Mommy and Me," it gives kids the opportunity to get started early and pick up on such a great sport and have adults enjoy the gym, too. "Where else can you go and feel like a kid, other than in the gym?"

Coming back to Columbus was no question for Wilson. Competing on such a successful set of Olympic teams, and winning the NCAA tournament in 1996, Wilson knew this was just where he needed to be. After being offered an assistant position in the Buckeye gym and getting to work back in the gym where he spent his college days, he says, "It pays to be a Buckeye."

For more information on Integrity Gymnastics, go to [www.integritygym.com](http://www.integritygym.com).

**Mary Wolfe**

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*"Excellent service; the provider that I had before was a nightmare - your tech made it seem easier."  
- Cheryl D., Westerville*

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**Did you know?** College tuition: according to collegeboard.com



While public four-year college is up to an average of \$7,020 a year, up 6.5 percent from last year public two-year \$2,544, up 7.3 percent from last year.

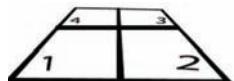
**31 percent of all full-time students attend public two-year colleges.**

Students will pay, on average, from \$377 to \$420 more than last year from for this year's room and board, depending on the type of college

**More than \$168 billion in financial aid is available to students and their families.**

Two-thirds of all full-time undergraduate students receive grant aid. In 2009-10, estimated aid averaged about \$3,000 per student at public two-years, and about \$5,400 at public four-year colleges.

## KICKIN' IT OLD SCHOOL: Four Square

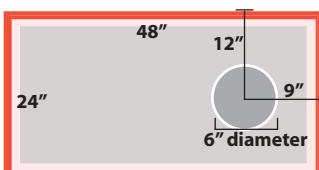


Remember this playground game from back in the day? Well, it's still just as fun today as it was back then. All you need is a rubber ball and some chalk to draw your court. The best part of this game was (and still is) the wide variety of unconventional rules that you could choose from. Here are some of our favorites

- Cherry bombs
- Black Magic
- Popcorn
- Bus stop
- Around the world

Grab some friends and see what other memories four square brings back this fall!

MAKE  
YOUR  
OWN  
**CORNHOLE**  
GAME



- Get some plywood. Start by cutting one board that's 48" long and 24" wide.
- Measure 9' in from the short side, and 12' in from the long side and cut a hole around this mark with a 6" diameter.
- Cut another board to 24" by 12" and attach it to the end with the hole (so board stands 12' off the ground)
- Repeat for the second board, then paint and decorate with your favorite sports team or colors!



PHOTO: ERIC WAGNER

## REEL CHANGE CHRIS HAMEL

Settled in the center of Columbus, on one of the busiest streets in the city, is the Gateway Film Center, mecca of all forms of entertainment. And, at the center of the center, is Chris Hamel, president and avid moviegoer. We stepped into his office to find his walls decked out with posters of Fight Club and Andy Warhol quotes. Sitting near the ceiling is a collection of movie memorabilia, not complete without Wallace and Gromit "claymation" figurines.

"I am through default a movie fan," says Hamel, "Before I had this job, I was a patron of Gateway." We can see why. With weekly karaoke and trivia matches, it's no wonder they have people crammed into the auditorium week after week.

"We try to handpick every film. Yes, you can see *Salt*, yes you can see *Inception*, but you can also see *Coco Before Chanel*, or an environmental film, or an LGBT film, or go sing karaoke," he explains. With careful consideration going into selecting each flick, everyone is bound to be satisfied. "We want it to feel like a film festival every week."

There are endless possibilities at Gateway. "We're like a

grocery store with a really great gourmet aisle," Hamel says. With a widespread selection of more than your average movie munchies, you can grab something as appetizing as a black bean burger and a margarita, then pick the perfect seat and enjoy a classic.

"If you're on a first date, we want to be the place that you go. You want to be impressed, so you come to an impressive place." With seven auditoriums, plus an eighth used for anything from karaoke to aerobics classes, there is plenty of room to be impressed.

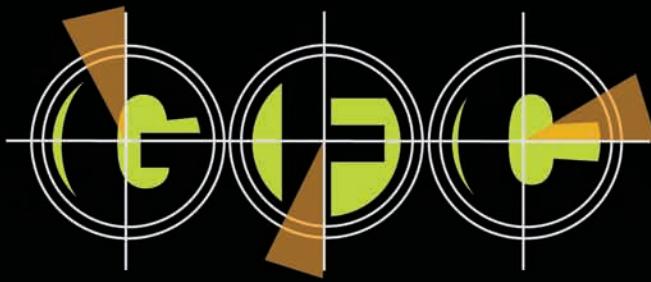
With Columbus being named one of the most over-screened cities in the nation when it comes to movies, Gateway makes the difference.

"The concept is simple: Come and see it. You're going to want to come again," affirms Hamel.

For more information, go to [www.gatewayfilmcenter.com](http://www.gatewayfilmcenter.com)

■ Mary Wolfe





gateway film center



## LGBT Film Series

Film is a powerful medium. It can introduce us to new people and perspectives, spark conversation, change minds and even conquer prejudice.

At Gateway Film Center, we're proud to use the power of film for the city's diverse LGBT community through OUTtakes, a monthly screening partnership with Stonewall Columbus. OUTtakes selections are presented the first Thursday of every month at 8 p.m., all seats are just \$5 and all proceeds benefit Stonewall's mission to increase LGBT visibility and acceptance.

### 8: The Mormon Proposition • August 4

A scorching indictment of the Mormon Church's historic involvement in the promotion & passage of California's Proposition 8 and the Mormon religion's secretive, decades-long campaign against LGBT human rights.

### Is It Just Me? • September 1

A witty, feel-good romantic comedy about a sexually-frustrated young man, his hunky go-go boy roommate and the man he meets in an online chatroom. Romance turns to chaos when a case of mistaken identity upsets his chance for true love.

### Fruit Fly • October 6

Filipina performance artist Bethesda moves into an art commune to search for her long missing biological mother. Along the way, she comes to realize that she just might be a fairy princess, fag hag, fruit fly

## Sustainable Scents



**HANAE MORI EAU DE COLLECTION NO.2**

■ This exciting new scent is the second of two perfumes by Hanae Mori to be created using renewable energy sources. All profits are donated to American Rivers, a non profit organization focused on protecting our rivers and natural water supplies from the effects of global warming.



■ U.S. Olympic gold medalists Lindsey Vonn (alpine skiing, on left) and Hannah Kearney (freestyle skiing, on right) were the first to receive the Hanae Mori fragrance called No. 1

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**AND FOR THE GENTLEMEN...**



PHOTO: ERIC WAGNER

## A MILKY WAY SUSAN LITTLE

When Susan Little decided to take on the challenge of marketing and pushing dairy products, she was stepping into a milky world that she didn't know a lot about. She went from dealing with a stuffy corporate boardroom environment to literally working for everyday farmers, who became her board. It was unavoidable having to think of unique ways to market a commodity and looking at things from angles she never had to at previous stops in her career.

"I'm not going to lie. When I started this job, it was pretty overwhelming," says Little. "I took the job knowing it was going to be a challenge, and I went at it head-on pretty much from day one."

On the first day of the job, Little guaranteed that she would have a new and successful plan in place for pushing everything milk within a month without even testing the waters. She delivered her healthy rewards program that's now going strong at groceries across the state and soon across the country. The program rewards customers for buying healthy products, such as dairy, and was put together in a combined effort with a number of other companies. It was new, it was innovative, and it sold milk.

"It really goes with our whole focus of healthy eating," says Little. "That's what we're trying to push across the board with most of our programs."

An example of this is the butter statues of Cleveland Browns player Joe Thomas and Cincinnati Bengal Chinedum Ndukwue alongside the standard cow sculpted out of butter at the Ohio State Fair this year. The two players are part of the Fuel Up To Play 60 program, organized in part with the American Dairy Association, and can be seen in many commercials that Little was a part of creating. The programs are far from what Little was doing at her previous job marketing for Pepsi, where it was completely different.

"When a lot of people find out where I worked before, they act like I am kind of coming over from the other team and undoing what I did all those years," says Little. "It was just a different job and product. We were going for something slightly different here."

For more information on Susan Little and the American Dairy Association, go to [www.drink-milk.com](http://www.drink-milk.com)

■ Cary Smith

## HM FOR MEN FROM HANAE MORI

World renowned fashion designer Hanae Mori teamed with her sons Akira and Kei to create HM, a masculine, sophisticated men's fragrance of more than 50 essences. The Bottle design by Pierre Dinand includes a cap that was inspired by the tsuka, an object found on the hilt of the samurai sword.





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## Retreat & Revive: Local Escapes



Since this is the Back to Campus issue, I would like to remind you that AAA is here to help you with those college moves. We can route your journey to that new home away from home for you or your child. If you require an overnight stay or restaurant information, we can assist there, too. If you can't quite fit all of those college necessities into your car, then you need to check out AAA Member discounts with Penske.

I have spent many a weekend moving a child to college, but those days are long gone for me. So, if you aren't involved in the college scene, I have a great long weekend excursion for the coming autumn season.

Recently, my family and I headed to North Carolina for an extended weekend getaway. We visited wineries in the Yadkin Valley area and it turns out, you don't have to go all of the way to California for some great wine! You could actually spend days in this area visiting the many wineries scattered along the countryside. One of our favorites was Raffaldini, a beautiful Tuscan style winery with wonderful Chiantis. After our wine tasting, we sat on the piazza and enjoyed a glass of wine and a yummy lunch. Another favorite was Laurel Gray Winery, where the Southern hospitality was as appreciated as the great wine. Check out this spot's incredible award-winning sauces, too.

Asheville was our next stop. We dined at the Red Stag Grille located in the new Grand Bohemian Hotel, an eclectic hunting lodge hotel with a very elegant flair. Our dinner was incredible and the menu included traditional North Carolina fare. A visit to Asheville would not be complete without a tour of George Vanderbilt's Biltmore Estate. This home sits on more than 8,000 acres of beautiful mountain property and is still owned by the Vanderbilt family. The estate will amaze and entertain you for hours. AAA members receive a discount on pre-purchased tickets from your local AAA store!

Our last stop before heading home is one of my all time favorites. Blowing Rock is nestled right off of the Blue Ridge Parkway and Pisgah National Forest. We stayed at the historic Inn at Ragged Gardens. The Inn houses 12 enchanting suites and an amazing restaurant, The Best Cellar. There are quaint shops, cozy bed and breakfasts and charming shops in this mountain hamlet.

To make your mountain getaway complete, make sure that you take in the beautiful Blue Ridge Parkway. One of the most beautiful views on the parkway is Jumping Off Rock – don't miss it!

■ Debbie Sproul, Executive Vice President  
AAA Ohio Auto Club



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## Nine for \$9



### Z Pizza

945 N. High St. Columbus, OH (614) 299-3289 - SHORT NORTH

As a vanguard of the whole food movement from coastal Cali since the '80s this recent addition to the Short North promotes its organic inspirations throughout their entire menu. They'll take your veggie burger to the next level, with a smattering of crumbles on prize-winning Wisconsin low-fat mozzarella. Cueing from toppings like roasted yams, chicken cilantro sausage and zucchini, indulge with the added perk that you're doing your body proud. We certainly did, in a **Rustica Mediterranean pizza (\$8.95)** of artichoke hearts, greek olives and pili pili oil.

### Graffiti Burger

7561 Sawmill Road. Dublin, OH (614) 734-1008 - DUBLIN

Imagine what you'd get if you took the intelligent, tasteful food of Aladdin's and combined it with the comfortable soul food of Cameron Mitchell's restaurant. That's exactly what Graffiti Burger is. What the owner of Aladdin's and ex-chef for Cameron Mitchell's have put together is the Archie's of modern-day dining. We made our delicious combo, (**\$7.98**) **The Original Graffiti** burger, fresh coleslaw, pickles and a homemade shake. You'll love their look, too.



### Cafe Bella

2593 N. High St. Columbus, OH (614) 267-1998 - CLINTONVILLE

Be prepared to expect the unexpected when you come to Café Bella. The quaint, little café has an overpowering charm inside shown from the lifestyle - cautious kitchen to their greenhouse in the back. Don't expect to order off of the menu-they don't have one. This allows them to buy it fresh and make whatever they can with it. They do have a format; you can always expect a soup, sub, pasta and salad. Whatever you are feeling for that day, you can be assured it will come just as your order it. We were lucky enough to be there for the savory **Sausage and Peppers with Pasta (\$9)**.



### Hoggy's

1416 W. 5th Ave. Columbus, OH (614) 485-4647

Soups, salads and sandwiches are the foundations of lunchtime dining, but when Hoggy's does soups, salads and sandwiches, they build a towering monument of smoked, flame-grilled and cheese-smothered (sometimes all at once) deliciousness. For instance, they couldn't resist taking a salad of crisp cucumber, asparagus and tomatoes and turning it into a Prime Rib Salad, by adding tender prime rib and crispy onion straws. Then there's **Ben & Andy's sandwich (\$7.99)** with Cajun-seasoned chicken breast piled with sautéed onions, peppers and tomato salsa, tucked tight under a blanket of provolone cheese.



### Eastern Bay

2055 Riverside Drive. Columbus, OH (614) 487-1198

Chinese dining used to be an event. So, it's refreshing to have a place like Eastern Bay in this era of all-you-care-to-eat buffet-style Chinese food. Their dishes are authentic, old-school Chinese-American, freshly prepared and served family style. The waiter wears a bow tie and refills the hot tea and iced water as fast as you can drink it, which may just seem like a minor detail, but, if you get the **Hot and Spicy Szechwan Beef (\$8.45)**, which is literally peppered with fresh jalapenos, you'll be drinking it pretty fast.



### Los Jalapenos

1566 Stringtown Road. Grove City, OH (614) 991-6500 - GROVE CITY

All the fiendish fans of guacamole out there will be happy to know that Los Jalapenos brings a mortar and pestle table side to make the ultimate dip to their specifications. Pico de gallo and salsa can also be made to order for dipping with festive red, green and yellow chips. A stone mortar also acts as the trestle for steak, chicken, pork chop, chorizo and shrimp on the impressive Moclajete entree. For a more sensible appetite, though, we loved the perfectly seasoned chicken of the **Fajitas al Gusto (\$7.50)**.



## [wine tasting event]

join us for an evening of food, wine and friends



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Tucci's Wood-Fired Bistro is hosting two nights of live music, food and wine outdoors on our patio and heated tent. The evening includes menu creations from Chef Bradley Balch and over 30 wines to sample. \$2.00 from each ticket sold will be donated to benefit the Susan G. Komen for the Cure, Columbus.

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If every push on your keyboard is causing an intense headache, we suggest getting to Hang Over Easy sooner than later. Even the location proves the cook are masters at curing hangovers. Don't underestimate the power of the food. Order the #3 (Fat Joes Breakfast \$7.99) and before you know it, you will be in heaven dining on the 2 eggs, 2 pancakes, 2 meats, home fries and toast. And in the end, you will have only spent the cost of what you spent on one drink the night before!



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If it's less than nine bucks for a lunch, e-mail us at [editor@columbusmag.com](mailto:editor@columbusmag.com)

# ART WHERES

More to C » p.47



## BRINGING SEXY BACK

Now's your chance to make opera your thing. Opera Columbus' 2010-2011 season will not only put a stamp in your culture passport, but will let you in on a little secret, too. Pssst. Opera is not only hip, but, oh, so sexy, too.

This year's season will offer up an artistic mix of performances full of sex appeal including *Berlin to Broadway*, Kurt

Weill – Oct. 7 and 8, 2010 at The Lincoln Theater, *The Marriage of Figaro*, W.A. Mozart – Feb. 11-13, 2011 at The Ohio Theater and *The Pirates of Penzance*, Gilbert & Sullivan – June 10-12, 2011 at The Southern Theater.

The first show of the season is *Berlin to Broadway*, a joyous, comic, and moving celebration of one of the 20th century's most innovative popular composers, Kurt Weill. This fully costumed and staged revue features songs from a dozen of his musicals.

A narrator and four singing actors, including local favorite soprano Jessica Grové, take the audience on a musical voyage from pre-World War II Germany to Broadway's golden age, through the music of this most extraordinary composer. For tickets, call (614) 469-0939 or visiting [www.ticketmaster.com](http://www.ticketmaster.com).

## Boston's Pizza

199 W. Nationwide Blvd. Columbus, OH (614) 229-4275 - DOWNTOWN

Boston is an all-American hotbed for baseball, the Ivy League and cream pie, so it's no debate to employ the city as inspiration for this crowd-pleasing concept. The Arena District location is fittingly personalized with Blue Jackets regalia and generously stationed flat screens. Every taste and appetite is satisfied when you have a menu that spans from the robust Jambalaya Fettuccine to individual 8-inch pizza to intriguing bites like Cactus cuts. Great anytime for sharing or as a meal is the **Tostada**



Boston Nachos (\$8.49)

## Elevator Brewery & Draught Haus

161 N. High St. Columbus, OH (614) 228-0500 - DOWNTOWN

Undeniably cool, this eclectic American restaurant continues to enamor patrons with its vintage Philippine mahogany bar, mesmerizing mosaic floor, brilliant stained glass, one-of-a-kind ceiling and, as should be expected, stunning food. Impress your next date or client during lunch and order a flight of Elevator's famous handcrafted beers, along with any of these sure-bet dishes: semolina dusted and flash-fried **Squid Calamari** (\$9.00), drizzled with a sweet Thai chili sauce; Almond Crusted Chicken Salad (a lunch favorite for regulars); or some of the best Fish and Chips you'll find anywhere.



Squid Calamari (\$9.00)



## HALLOW HIGH

Returning for a third year on Oct. 30th is the HighBall Halloween event in the Short North Arts District. For more than eight hours, High Street will only be open to those with a healthy dose of Halloween spirit and the willingness to get a little crazy. A cross between Carnivale, Mardi Gras and Halloween, the evening will cost you just \$5 to enjoy a party you won't soon forget. If you do go, be sure your costume brings the "It" factor, no doubt.



## IF IT ISN'T BAROQUE ...

Earlier this year, Roland Valliere, president and CEO of the Columbus Symphony said "The Symphony's 2010-11 Classical Series season is sure to delight audience members of all kinds." True to his word – the series kicked off earlier this month with an all-Beethoven program and now you can enjoy the Best of Baroque on Oct. 22nd and 23rd at the Ohio Theatre. Visit [www.columbussymphony.com](http://www.columbussymphony.com) for more events.

# BRING THE PAIN

## JAY RICHARDSON

Interview: Jason E. Ohlson

Intro: Mary Wolfe

Photography: Eric Wagner

Discipline, hard work and perseverance are trademarks of the Oakland Raiders star defensive end Jay Richardson. In a league where premiere defensive players are hard to find, Raider Nation has embraced Jay Richardson as a playmaker and star. Over his three seasons in the NFL, Richardson has amassed 82 tackles, 27 assists and 7.0 sacks solidifying his role as a reliable contributor and cornerstone in their legendary defensive unit.

Richardson's collegiate career began at The Ohio State University, where he majored in African-American studies. The Dublin, Ohio native was drafted in 2007 by the Oakland Raiders in the 5th round (138th overall), and ever since, Jay has been a testament to consistency in the NFL.

Giving back to the community comes as naturally to Jay as does sacking star quarterbacks. In his off-season home of Columbus, OH, Jay remains true to his roots and gives annually to his church. He currently has started The Jay Richardson Foundation, which offers a series of interactive workshops for athletes and their parents to address issues of education and athletics.

With such a promising career in full motion ahead of him, Jay Richardson embodies the essence of a true athlete. He knows how to perform at the very top level of the game, but never forgets that family and community provide his foundation.





# BRING THE PAIN » JAY RICHARDSON

## Q & A » » » » » »

### WHAT WAS YOUR FAVORITE TOY AS A CHILD?

Transformers. I had maybe every Transformer you can imagine, from Bumble Bee to Optimus Prime to Transformers you've never heard of. I have Metroplex, the whole city. I had so many Transformers, I had a box, and I mean a big cardboard box, full of Transformers. I was an addict [laughs].

### WHAT WOULD YOU DO IF YOU WERE TOLD YOU ONLY HAVE TWO MONTHS TO LIVE?

Oh, boy. I would have answered this question a lot differently about six months ago, and the answer would have involved a lot of sex. But, it's going to be different. Honestly, my family's most important to me. I'd round up all my family, man, everybody I love, and we would all get on a cruise ship. I'd want to meet Barak Obama, at least one time, talk to the guy for a little while, ask him what it's like to wake up every morning knowing you're running the world, or at least a free world here. And I'd also want to know if he's got an alarm clock. Like, who wakes him up in the morning? Is it Michelle, like, "Honey, get up."? Or is there a guy at the front door who rings a bell and has his towel? Is it someone out front in a suit with an ear piece that says, "Sir, it's time to get up." And what if he doesn't feel like getting up? Can he sleep in?

### BEER, WINE OR LIQUOR? WHAT'S YOUR DRINK OF CHOICE?

I'm a liquor guy. I mean, this is kind of a girly wine, but I like a Riesling from time to time if I'm with a female friend. But honestly, I love vodka. I could

drink vodka all day long. You'd think I was Eastern European I love vodka so much. Jay-Z talked me into Belvedere forever ago and I never turned.

### WHAT IS YOUR PET PEEVE?

How much time you got? [laughs] People that drive slow in the fast lane. I drive a '09 Dodge Challenger when I'm out on the West Coast, and that thing's a V-8 hemi; it gets up. I can't stand being in the fast lane, especially in Cali, and someone's doing 55 and I'm trying to do 85; it's just ridiculous.

### WHAT'S ONE THING YOU DO ON A DAILY BASIS?

[Laughs] I'll be honest, this particular season, I turned into a video game junkie and only for one particular video game – Call of Duty Modern War Fair II. I like video games; I like to kick it and relax and unwind, but for some reason, when this thing dropped in November, it literally took the world by storm. Our whole team was online playing that thing. It almost cost me two relationships; it is that bad, and I didn't care. I play it religiously. I mean, I get home from practice and get done with team drills and meetings and we're all online playing it together. That's something I've been doing every single day for the last six months.

### WHAT'S THE FIRST THING YOU WOULD DO IF YOU WERE THE PRESIDENT OF THE NFL?

Right off the bat, first thing I would do is make sure that all the guys that used to play all the "old timers" back in the '40s – I don't care if it's '60s, '70s, all those guys who are still missing some checks, that put it out there on the line and are



now messed up with their bills and can barely walk and see straight, I'm making sure that all those guys are taken care of and compensated. I don't know how I'm going to change it, but I'm going to get something for those guys.

### IF YOU COULD LIVE ANYWHERE IN THE ENTIRE WORLD, WHERE WOULD IT BE AND WHY?

That's a hard question. I've never been to Paris, always wanted to go, but I love the United States. I mean, this is the best country in the world. There is no country where you get this kind of freedom and liberty and this kind of respect as a human being. So, I've got to say the United States

and probably somewhere warm. I mean, I definitely love San Diego. You're talking about the weather there, the people, the women, the environment, it's not far from L.A. if you want to party.

### ARE YOU SUPERSTITIOUS?

Yes and no. Yes, I'm superstitious in the sense that if I get a sack in a game, whatever cleats I had on, whatever socks I had on, I'm wearing those exact same cleats and socks next game.

### SO, YOU DON'T THINK LUCK HELPED YOU GET THAT SACK?

No, I don't believe in luck. I've never believed in luck my whole life. Hard work gets you where you are. No one ever got lucky. Guys who work their butts off

# embassy

skateboarding.



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# BRING THE PAIN » JAY RICHARDSON

at something they grind and grind. It's the same way with the businessman and CEO, Steve Jobs. He's always wanted to make an iPod and has been trying to figure it out forever and how to get the system down to where he can make a portable music player for everyone to love. He finally gets the formula correct, gets it to the manufacturer and built and has it in his hand and shows it to the world and people say, "You had

Where hard work and opportunity meet – always will be. The second you do what you're supposed to do, it's not luck.

## DO YOU BELIEVE IN GHOSTS OR ALIENS?

I've always looked at aliens like this: I believe in God, and believe he put us all here on Earth for a reason and believe he made this entire universe. So, in my opinion, why would he build this huge,

office job, a corporate job, and you've got a plan, everyone has a plan, you plan out what you're going to do when you go anywhere, how you want your day to go, how you want your life to go, and then you take a hit. It could be a hit you take on the football field by a fullback that you didn't see coming because you were watching the receiver, or you could take a hit by a close relative dying. You had all this planned out and now your life has taken a hit. Everyone has a plan until they get hit. And it's not about not getting hit, because you're going to get hit; it's how you react to that hit. Do you get your ass back up and go to work? Or do you feel sorry for yourself and start figuring out reasons as to why you shouldn't get to where you're going?

Shut up and go to work; you'll be alright.

and stepfather own a business called Black Orchid Catering, and my stepfather is one of the best cooks I've ever been around. He can make anything and imitate any food. You go to Red Lobster and they have those cheddar biscuits – he can make those and make it taste just like that, he's that good. He does high-end catering for people out of his home like politicians and others who probably don't want to be mentioned, but he'll go into their home and cater their parties. This guy can cook anything.

## FAVORITE CONDIMENT?

Ketchup. You can put ketchup on anything.

## CHILDREN ARE \_\_\_\_\_.

Flawless because they don't know any better. There is nothing kids can do wrong. They're trying to figure out what the hell is going on in the world. And that's the beauty of it.

## FONDEST MEMORY?

My mother used to take me everywhere when I was a young kid. I'll never forget she used to always take me to business meetings and I would sit in the waiting room inside these nice corporate offices while she was in there doing her meetings and I would talk to the secretaries. I've been in the Pentagon and a lot of places with her. But honestly, my fondest memory is just hanging out with my mother, just driving around in the car. She spoke fluent French, she was a French major at Ohio State and taught French and lived in France for a little while, so she would speak French to me. So, my fondest memory is just hanging out with her and following her to all of her big events and being, like, her little man who she used to put suits on and go kick it.

## WHAT ARE YOU AFRAID OF?

I've always taken pride in the

## "I've always taken pride in the fact that I don't fear anything."

a lucky idea." The hell if he did, he's been trying to figure this out for years and he struck gold. That's not because he's lucky; it's because he worked his ass off and figured it out.

LUCK IS \_\_\_\_\_.

bad-ass universe and just stick us here? Talk about waste!

## FAVORITE PHRASE?

"Everybody has a plan until they get hit." That's the realest phrase I've ever heard. If you go into a football game, life, an

## WHAT IS YOUR COMFORT FOOD?

I'll tell you right now – my mother



fact that I don't fear anything. The lord puts things in front of you and you never know what's going to happen. There's nothing to fear but fear itself.

**WHAT'S THE BEST GIFT YOU HAVE EVER GIVEN SOMEONE?**

I gave my mother and stepfather gym memberships. It sounds

**WHAT IS SOMETHING MOST PEOPLE WOULD CONSIDER A HUGE SHOCK ABOUT YOUR INDUSTRY?**

We have weight limitations and we get fined \$400 per pound for being out of your weight range. My rookie year, I had to be in between 273 and 278 pounds, so I had a five-pound window,

## "I've never believed in luck my whole life."

cheesy, right? Like, who wants that for a gift? But, my mother's health was in question for a while and my grandmother had just recently had a stroke and lost use of her legs, and my mother said, "I don't want that to ever be me." So, I got her a gym membership and said we're going to get you in shape and get you a trainer. My mother has lost 40 pounds in the last six months and was on the *Dr. Oz Show*.

**BASEBALL'S GREATEST HITTERS ARE NOW BEING RECONSIDERED FOR THEIR DRUG USE, NAMELY STEROIDS. HOW DO ENHANCEMENT DRUGS PLAY A ROLE IN THE NFL?**

It's not nearly as prevalent in the NFL as in other sports, particularly baseball. In the NFL, all testing is so thorough. First of all, you're terrified to take any kind of substance. Me, personally, and this is the God's honest truth, I've never taken any protein powder, muscle milk, anything. This is what I am. I eat some junk food, I eat whatever. I work out and I try to eat right and I show up to work. Every now and then I might take a recovery drink after workouts, but other than that, nothing. That's just how I am.

and if for some reason I came in at 282, that is four pounds out of my range. Light or heavy, that's \$16,000 that comes out of my check. You'd be surprised – it's almost like we're supermodels, there is a pressure to keep a certain weight. So, you'll see guys not eating the day before weigh-in and working out in trash bags just to make sure they make their weight. They don't want to lose that money.

**WHO IS THE SMARTEST PERSON YOU'VE MET IN THE LEAGUE?**

Pro bowl cornerback number #21 for the Oakland Raiders, Cal graduate, Nom Di Asem Wea. He was born in Nigeria, I believe, and played a few different sports. You know Cal guys are already mental guys, very smart. This guy breaks down more film than any player and maybe even coach on the team.

*Editor's Note: Jay Richardson was placed on Injured Reserve before the start of the 2010 NFL season. He was later waived by the Oakland Raiders with an injury settlement. He is undergoing rehab and will re-enter the NFL market later this year.*



## The Fare

PHOTOS: ERIC WAGNER



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1433 West Third Ave., Grandview Heights, OH 43212 (614) 488-2303

### WHAT:

Immediately feel the embrace of an emanating warmth as you step inside Third & Hollywood. You'll want to experience the bar for a bit simply to reflect upon the ambient details in the décor, which with large black walnut-framed mirrors, you can take it all in. These pieces, coupled with a dark, open ceiling, lend to presenting a spacious, yet cozy setting. Enjoy a draft as you observe the swirling wait staff, all youthful in gleaming white Oxford shirts and denim, taut ponytails and sculpted faces. We tried the Dortmunder Gold Lager and were pleased with its spiced hop zest. This spot exudes a classic Americana vibe replete with a vintage collection of art and jazz echoing in the background.

### WHO:

Owner Kevin Malhame, of Northstar fame, opened Third & Hollywood in 2009 and speaks passionately about his recruited staff and mission. The restaurant, he says, was designed and built to be both casual and elegant, familiar and extraordinary. And who could deny his food fervor when he keeps a fact sheet as a testament to his commitment to using locally grown, organic ingredients. When asked about the restaurant's classic Americana theme, he says, "This place is not intended to be unique; it's just intended to be good."

### WHEN:

This spot opens Monday through Thursday for dinner only at 5:30

p.m. There's no predetermined closing hour; staff simply waits until business dies down. You can find brunch and lunch here Friday, Saturday and Sunday, starting at 11:30 a.m. and going until 4:00 p.m. Dinner starts at 5:30 p.m. Reservations aren't required, though strongly suggested. Diners can find a covered patio here as well, in full view of the bustling Grandview neighborhood.

### WHERE:

Many of Third & Hollywood's staff consider Grandview one of Columbus' enduring great neighborhoods. Their hope is to become a permanently loved neighborhood restaurant that stays a valuable part of the community

for years to come. Nestled away in a historic side-street building, the restaurant takes the place of former popular bar, Gibby's. The spot was completely gutted and rebuilt. You'll find complimentary valet parking here, which, if you don't mind leaving a tip, is a great option. Parking spaces in this area might be hard to come by.

### THE TEST:

We made our way to our table, where owner Malhame was gracious enough to join us. Plates arrived quickly here, whole grilled artichokes to start. These char-grilled globes thrilled us with their crispy, soft leaves, all so boldly complimented by the Creole remoulade we dunked

### HOT TIP

The house-made ginger ale splashes with sparkling flavors. Here, fresh ginger is ground and simmered into syrup. Next, it's strained, mixed with sugar and served with mint leaves and a splash of lime & soda.

Brunch/Lunch	Fri, Sat & Sun: 11:30 a.m. – 4 p.m.
Private Dining	No
Hours	Mon – Thurs: 5:30 p.m. on Fri, Sat & Sun: 11:30 a.m. – 4 p.m.; 5:30 p.m. on

### TAKE NOTE:

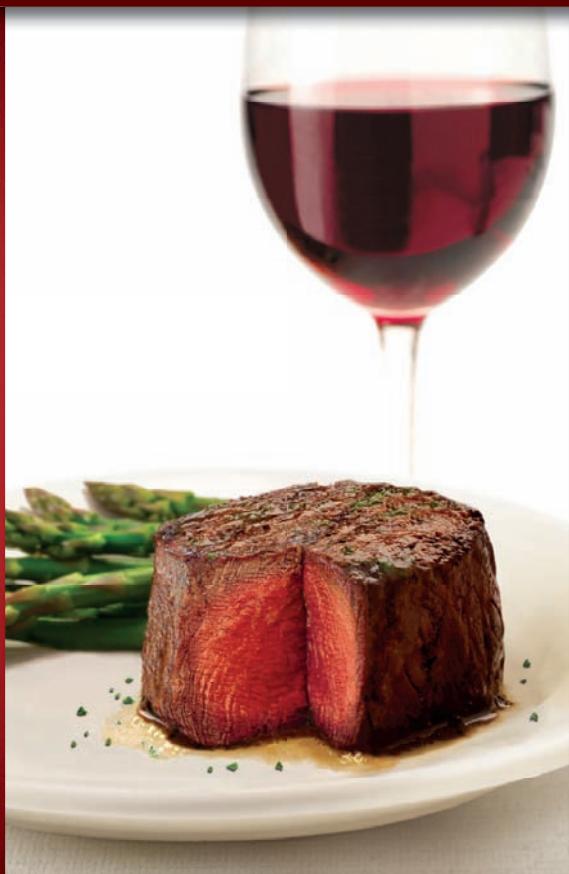
If you are a fan of Northstar Cafe, you'll likely find subtle similarities in Hollywood's approach. They share the same ownership and values.

IT TASTES AS GOOD  
AS IT SOUNDS.

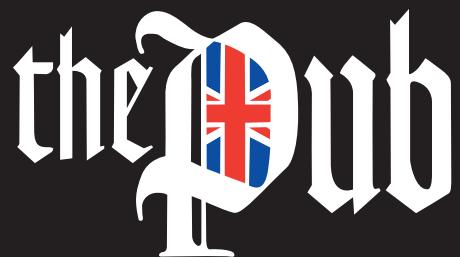
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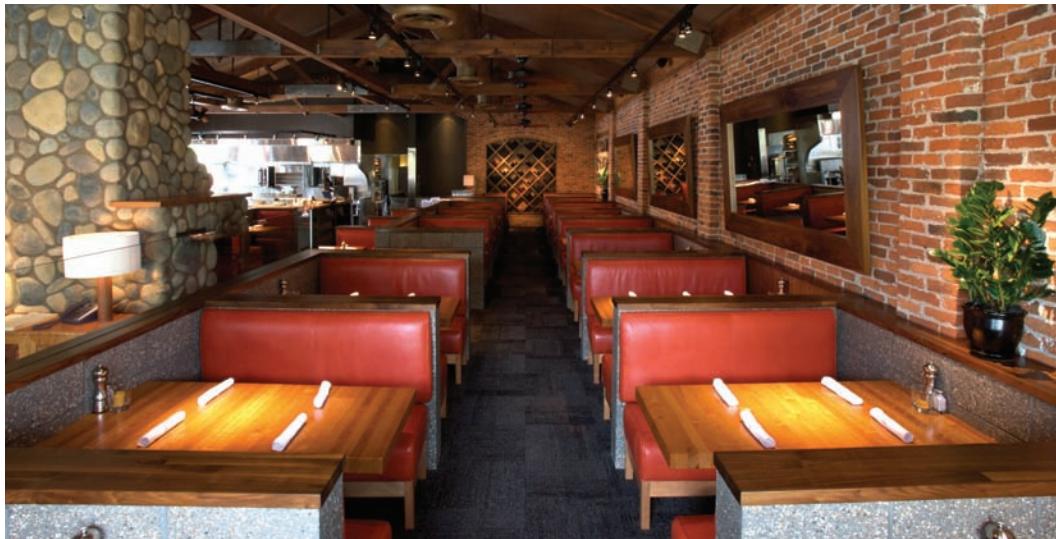


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them in. Drinks arrived. Start with a lighter signature drink, such as the Fitzgerald, a fizzy Tangueray Gin tonic with fresh lemon juice and organic cane syrup.

Mussels came next. What uber-trendy restaurant doesn't include these meaty morsels as part of their offerings – so sweet, delicate, plump and delicious – all artfully touched by a chef's own blend of seasonings. These premium Blue Hill Bay mussels travel from Maine and are hand-selected and shipped overnight. Grilled croutons flank this bowl; the mussels' tasty juices soak up the crusty ends.

Rounding out these starters came a plate of tortilla chips with hefty clumps of avocado dip and pimento cheese spread. This isn't the usual processed cheese. Here, it's spiced up with pimento, Gouda and Parmesan cheeses. To get ready for the next line-up, we were offered hot cloth napkins, necessary, yet unexpected.

The heirloom tomatoes up next

stunned with their candy-like presence – so brightly colored that they could have passed for watermelon chunks. These splendors get treated with mustardy vinaigrette, basil, croutons and creamy rich goat cheese, which was so soft and fluffy, it melted in our mouths. It must be noted, as well, that every ingredient on this salad came from various Ohio farms, as is the case with most of this eatery's dishes. One last small plate before the main event: Fontina bruschetta, super-salty prosciutto with a pesto-sage tapenade.

A beefy Maker's Manhattan cocktail arrived with our main courses – icy, stiff and delicious – perfect for the pork we tried. These colossal chops were cooked up juicy pick and sweet and served with braised red cabbage and whole braised red pears.

The Alaskan Salmon with fingerling potatoes and green beans was sort of a side note to the red-rare cheeseburger we were served. This is the kind of gourmet burger one

craves and expects when getting a homemade-tasting restaurant burger. The fries were equally gourmet tasting with a sprinkling of truffle salt, so subtle, but with great impact.

Lest it be forgotten, we were brought a pan of this restaurant's signature cheese biscuits. We thought dessert had begun – they were so gooey looking with a melty buttery blend on top. So fantastic, it could have been our dessert. It was molten, garlic-tasting, and full of tasty scallions.

Last, but certainly not least, we were treated to lemon squares and a mammoth vessel of pecan pie sundae, which could have easily satisfied a family of four. We dipped deep for the warm pie, careful to be certain to get it, the ice cream and the whipped cream in every bite. In the end, we polished off these desserts with pressed French roast coffee, a final surprising, but impressionable touch.

■ Jacki Dee

## GOOD, BETTER, BEST

The heirloom tomatoes are a showstopper, punctuated by mustard vinaigrette and super-smooth goat cheese. Follow up this plate with a Hollywood burger, ground in-house daily. It has that perfectly cooked homemade taste one craves. If you're still hungry after all that, dive into the Strawberry Shortcake Scone. A good meal here; all of the food groups are covered.



## RIGHT OFF THE CHEF'S TABLE

At the nexus of this eatery stands a gleaming open kitchen bustling with activity. See the cooking staff hard at work and witness beautiful displays of fresh produce and racks of steaming hot cheddar biscuits, all eventually to make their way to your table.



## BOUTIQUE BOUNTY

Staff philosophy here values using locally grown, organic and artisan produced foods not only to protect our health and the environment, but to support producers who value the same. Here's a sampling of Third & Hollywood's noticeable growers and producers. This represents merely a few on their list.

- Niman Ranch: Supply beef and pork. The marinated steak (shown above) gets dressed up with rice and black beans seasoned with fresh cilantro and lime juice, and comes accentuated with roasted peppers.
- Machenzie Creamy Goat Cheese – Hiram, OH.
- Northridge Organic Farms – Johnstown, OH.
- Blue Hill Bay Mussels – Blue Hill Bay, Maine

Drop Point



## FUNNY'S FI-NAL-E COMEDY SHOWCASE |

Continuing the Fi-Nal-E series at the Funny Bone at Easton Towne Center, bright smiles and big laughs were everywhere on August 25th. Featuring headlines from national comedy showcases and cable TV, this FREE SHOW is hosted by Bud Select and C Magazine on the final Wednesday of every month. Call the Funny Bone to secure your reservation today!



## YEAR OF YOUR LIFE : TRATTORIA ROMA |

The *C Magazine* Year of Your Life series continued at Trattoria Roma in Grandview on September 16th. Chris Bryant, the "Jumping Being," joined us once again to jump over cars provided by Byers Imports. Meanwhile, another lucky winner secured her spot among six others for the chance to win the year of her life. For added fun, professional football player and OSU icon Mike Doss came by to enjoy the evenings' festivities.

## Drop Point



### UPPER ARLINGTON LABOR DAY ARTS FESTIVAL |

The Cultural Arts Division was thrilled with this year's festival. Approximately 25,000 people attended this year's event, perused and purchased art from Festival and Emerging Artists, engaged in the arts creating make'n take art in the Art Activities Area and enjoyed performances at the Art Activities and Main Stages. The weather was beautiful and helped set the cheerful and enjoyable tone for the entire event. Festival Awards were presented to Amy Beeler- Jewelry, Best of Show; Carol Snyder – Ceramics, First Place; Dario Pohl - Mixed-Media 3D, Second Place and Meg Gates- Fiber, Third Place.



## SHANES GOURMET CATERING GRAND OPENING

On September 17th, special guests enjoyed the unveiling of Shanes Gourmet's exclusive catering venue on Livingston Avenue in German Village. DJ Rob K kept the party going through the evening while everyone sampled fabulous fare, sipped crisp cocktails, and shared great conversations.



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## TODAY'S FORD EXOTIC

### The Ford GTx1



The Ford GT is a mid-engine two-seater supercar. It was produced for the 2005 to 2006 model years. The designers drew inspiration from Ford's classic GT40 race cars of the 1960s and because of nearly identical styling, the new Ford GT is sometimes mistaken for its 1960s counterpart.



#### Performance

- » 0–60 mph: 3.3 seconds
- » 0–100 mph: 7.4 seconds
- » 0–150 mph: 16.9 seconds
- » Standing 1/4 mile: 11.2 seconds @ 131.2 mph
- » Top speed: 205 mph (electronically limited)



FOR MORE INFORMATION VISIT  
WIKIPEDIA.ORG



Owned by Steve Faris

## 1972 DETOMASO PANTERA PRE-L

In the early '70s, Ford Motor Company entered into an agreement with Alejandro DeTomaso to produce a mid-engine sports car to compete with Ferrari and to be sold through Lincoln-Mercury dealerships. The Pantera hit the U.S. market with "cutting-edge" good looks styled by Ghia, and featured a full monocoque chassis built around a Ford 5.7 liter, 351 cid "Cleveland" V-8 engine. It was an instant classic. Federal regulations effectively put an end to the Pantera, but today, after nearly 40 years, the Pantera is considered one of the great exotic cars and has become a highly coveted collector vehicle.



This car spent its whole life in California until I acquired it 8 years ago. I did change the wheels and tires to give it a little better stance. I put 245/45ZR16 Michelin Pilots on the front and 335/35ZR17s on the rear. The Billet rims are a Boyd Coddington design just for the Panteras, which made a huge difference in handling, too. Since the drive train is a 351 Cleveland, it makes it nice because parts are readily available. However, the ZF Transmission in these cars are quite the opposite. In some cases, the transmission alone is worth about 1/3 of the car. You have to keep in mind that in 1972, the average new car was around \$3,000. So when the Pantera was introduced with a base price starting around \$11,000, it was a bit up there. A new Ferrari was \$23,000. Every once in awhile, I have to step back and remember that this car is almost 40 years old and has the timeless styling that gives it such beautiful lines. Very few cars look good from every angle as the Pantera does.

There is a difference between a fast car and a quick car. Hell, a Volkswagen Beetle will give it a run from light to light. Get it on the freeway and it's a whole different world. You don't really notice the speed inching up on the 200 mph speedometer. At around 100 mph, it becomes very comfortable. At 130 mph, you think to yourself this is just stupid. Slow down. The 5-speed shifts smooth and the car handles like a go-cart. The faster you go, the more respect you have to give it. Being a mid-engine car, the respect factor really comes into play when you exit a freeway ramp at a speed that would make Grandma's skirt fly up. If you back off, it can come around on you pretty quick and put you facing your followers. Dive into the corner and keep it straight and you'll find you want to get back in line for that ride again and again.

■ Steve Faris



## Kevin Harvick Finishes Third

It was a 175-lap drag race at New Hampshire Motor Speedway, where Kevin Harvick Inc. (KHI) co-owner Kevin Harvick earned a third-place finish with new sponsor JEGS.com on board the No. 2 Chevrolet Silverado. Harvick battled door-to-door for the lead with the No. 18 of Kyle Busch throughout the 185.15-mile race, but the JEGS.com machine was too tight at the end, and Harvick came just shy of a victory.

FOR MORE INFORMATION VISIT TEAMJEGS.COM

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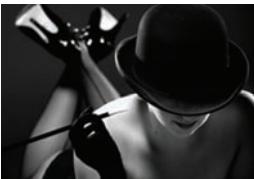
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## ART WHERES

Continued from p.21



### TOE UP!

Looking for a date night event? Tired of just dinner and a movie? Dream a little bigger and take your date to see *Dangerous Liaisons* at the Capitol Theatre November 5th – 13th. Inspired by the risqué 18th century French novel and 1988 film, this production exemplifies what happens when innocence is compromised with an illicit game of power and seduction. Parisian aristocrats flirt with lust, love and revenge in David Nixon's dramatic dance work, with musical selections from 'The Four Seasons and other compositions by Antonio Vivaldi. For more information visit [www.balletmet.org](http://www.balletmet.org).



### FREAK OUT!

There's no Great Pumpkin Charlie Brown, especially not at TerrorFest, a back-to-back haunted thrill ride hosted in Columbus' historic Brewery District through the end of October. Experience two attractions for one killer price: *Butcher's Realm* and *The Brewery Butcher 3D*. TerrorFest will slay you with its diabolically detailed sets, state of the art effects, and more than 60 "dedicated" and downright freakishly frightening actors. The TerrorFest is located behind 477 South Front Street. Want more screams?

Visit [www.theterrorfest.com](http://www.theterrorfest.com).



PHOTO: ERIC WAGNER

## PROMISING TRACKS THE FLOORWALKERS

The cogs of the well-oiled interchangeable local rock machine known as The Floorwalkers are as diverse and unique as each member of the group's musical backgrounds. One song could be tilted in more of a funk direction, one could push a rock/jazz breakdown, but as far as they are concerned, it's all soul to them.

"We try to make sure that no matter what direction the music we are putting out, that it's got a lot of soul to it," says Jonathan Elliott, lead vocalist. "That's really what we try to bring out when we are on stage."

The Floorwalkers have been playing the stages of central Ohio and beyond for years after the core members of the group moved from Chardon, a suburb of Cleveland, for college and ended up playing acoustic sets around campus. Elliott, along with Kerry Henderson, guitars; Ben Meinholt, bass; Theo Perry, guitars; Tom Lasky, drums; and Todd Hamric, piano and organ, have evolved into a soulful six-headed rock monster, with a diverse arsenal and following.

"We consider ourselves at the most basic, a roots rock band," says Henderson. "There aren't really a lot of groups out there today that really stick to the traditional American rock

formula; that's what we really try to stay true to."

With a band that sometimes includes the likes of a mandolin, a Dobro, an upright bass, spoons and a harmonica, and members who can play and write on multiple instruments, there is no shortage of inspiration or direction. The Floorwalkers draw a lot from groups like The Band and The Allman Brothers and certainly show it in their occasional jams ripe with impressive guitar solos and heartfelt lyrics, all of which they have been trying to capture in a studio for the good part of three years and are finally wrapping things up.

The Floorwalkers' first full-length is due out next month and promises to be a good mix of the old and the new of the best of the band has been putting out on the stage for years.

"It was really kind of frustrating how long it took to put the album together," says Elliott. "While we were recording it, other bands would start and finish records. We took a little longer, but we are very happy with how it ended up."

For more information go to [www.thefloorwalkers.com](http://www.thefloorwalkers.com)

■ Cary Smith

### THEIR SOULFUL SOUND:

#### SOUNDS LIKE ...



The Black Crowes



The Faces



Jamiroquai

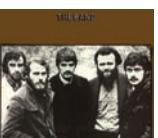
#### INFLUENCED BY ...



Allman Brothers



Elvis Presley



The Band



## THE PERFECT STORM LANCE PALMER

Lance Palmer is to modern OSU wrestling what the Corvette is to American muscle cars. Not only is he a small, moveable warship, but he improves the value of his group as a whole with his very existence. This 4-time All-American is a one-of-a-kind competitor and an OSU legend. This month's Final Word was pinned on him.

**What's your most embarrassing moment?** I don't really get embarrassed about too much (laughing). Everything that could be embarrassing, I just go with it so it doesn't embarrass me.

**What are you afraid of?** What I'm afraid of the most would probably be drowning. I'm not really afraid of anything like human being to human being, but drowning would probably be the worst.

**If you were an animal, what animal would you be?** I would probably like to be a

lion – because they're strong, but they're still quick, and they are always on the hunt for their next meal.

**When did a game become a sport and a sport become a way of life?** Sport became a way of life when I was 12, when wrestling became a sport instead of a game. I've wrestled over 2,000 matches.

**What matters more: brains or brawn and why?** I would say brains, because even if you have the brawn, you can't do anything with it unless you have the brains.

**You are a 4-time All-American. What does that mean to you?**

For me it's just, in one word to describe it – it's consistency. There's more 2-time national champions than 4-time All-Americans.

**What advice would you give to any other collegiate wrestler who wanted to go into the MMA?**

Find an agent or an agency that's going to help your needs for right now, because in the long run, you'll be fine as long as you get the things done that you need to do in the beginning. That's why

I signed with MMA Incorporated, with Jeff Meyer and Mike Roberts and Team Alpha Male.

**Reflect on the finest advice you've been given.** Something I never forgot was probably my high school coach, Jeff Leonard – he always said, "When everything gets crazy, just close your eyes and block everything out and just have tunnel vision. And whatever your goal is, that's what you need to focus on. No matter what else is going on in your life, be focused on what's important

to you at that very moment.

**Fear is \_\_\_\_\_.**

Fear is an excuse for someone not to accomplish their goals.

**If Nike made a slogan for you, what would it be?**

Instead of "just do it" make it three words? It might help me with my nickname, too, if I think of something.... The Perfect Storm.

**Why do wrestlers let their ears look like chewed up potatoes?**

Probably because most of them think it's cool and they're teenagers,

not wearing their headgear to try to get it, so they get it; it's not that cool anymore and you can't get rid of it once it dries up.

**During your time at OSU, you amassed a mountain of success. What accomplishment matters most?**

Probably my big-time title this past year, because I beat one of the arguably best wrestlers ever in college. Brent Metcalf from Iowa. He had the old-school Iowa style and brought it back to this period.

■ Jason E. Ohlson



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